



## Job Profile

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**Position Title: Creative Director/Interactive Designer**

**Department: eBusiness**

### **Position Summary**

C2 is seeking an eCommerce Creative Director to manage all aspects of IA/UX design and creative production. The ideal candidate will be a strategic thinker with creative vision, leadership skills and branding experience. The ability to interact with designers, information architects and engineers, as well as key client stakeholders to provide innovative customer experiences in an eCommerce solution are key. This position will develop all aspects of the online brand and visual design of the system, and help drive best practices into our existing methodologies. Hands-on experience with interactive design and rich media technologies is a must.

### **Responsibilities**

- Determine direction of customer experience design and technology
- Provide input to trends and future needs of clients
- Provide leadership in identifying solutions
- Create new methods for gathering user needs that become adopted by the outside community
- Provide internal training and mentorship to cross-disciplinary colleagues
- Develop innovative ideas that shape the creative consulting services
- Understand and articulate new technologies that will affect the user experience
- Mentor non-UX project members on UX principles
- Provide leadership in usability methodology to enhance the customer experience
- Lead usability reviews with client
- Ensure that user requirements are approached holistically and with a multi-discipline approach
- Recognize and contribute to best practices to evolve the user experience methodology
- Develop standards for designing and implementing the presentation layer

### **Knowledge, Skills & Certifications**

- Bachelor's degree in a related field
- Five to seven years of IA experience with an established B2B or B2C website
- Experience applying brand principles to eCommerce websites
- Proven ability to lead and mentor a talented creative team
- Broad experience in web technologies and software tools

### **Additional Requirements for all C2 Employees**

- Strong communication skills and ability to present to small/medium groups
- Excellent customer relationship skills
- Ability to work in a fast-paced team environment
- Demonstrated ability to successfully multi-task
- Proficient in Microsoft Office applications

### **About Competitive Computing (C2)**

C2 is a Vermont-based IT solutions company that helps business, education and government organizations leverage advancing technologies that drive competitive edge. C2 is a nationally recognized, award-winning firm with a highly skilled and impressively certified team of engineers and consultants. C2 provides a complementary suite of offerings including SharePoint Services, Multi-Channel eCommerce, Unified Communications, Enterprise Infrastructure, Virtualization, Custom Application Development and Managed Support Services. C2 is a Microsoft Gold Partner and holds top-tier partnerships with other industry leaders including Dell, VMware, EMC, Sitecore and Mediachase. C2's growing client list includes Green Mountain Coffee Roasters, Seventh Generation, NRG Systems, Orvis, Crane & Co., the State of Vermont and St. Michael's College. To learn more about C2, please visit our website at [www.competitive.com](http://www.competitive.com).

**Please submit resume and cover letter, including title of position applying for in the subject line to:**

**[jobs@competitive.com](mailto:jobs@competitive.com)**

**Human Resources**

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